

EXPERIENCE

Woods Witt Dealy & Sons

January 2010 - August 2010

Freelance Copywriter - New York, NY

Clients: Brides Magazine, CNBC, Hickory Farms, Manhattan Motorcars, Pfaelzer Brothers, Powermat, Sauza

Created presentations for new business proposals

Wrote copy for brochures, catalogs, email, outdoor, print, television, and web

Sub Rosa (formerly Seed Communications)

September 2007 - February 2010

Administrative and Creative Assistant / Intern - New York, NY

Clients: Absolut Vodka, Chandon, Diesel, Levi's, L'Oreal, Mountain Dew, Pepsi, Yves Saint Laurent

Assisted in commercial video shoots

Assisted in event planning for launch parties, concerts and exhibits

Brainstormed and conceptualized ideas for print, digital and outdoor campaigns

Contributed and edited copy for brochures, campaigns, proposals, email and websites

Contributed to and managed client blogs

One Creative Group May 2009 - Freelance Copywriter - New York, NY

CCG MetaMedia October 2009 - Freelance Copywriter - New York, NY

LTD Magazine

September 2007 - September 2008

Intern - New York, NY

Served as the main point of contact for global distributors

Transcribed and proofread interviews for publication

NYC Metroblogging

September 2006 - May 2007

Writer / Contributor - New York, NY

Researched, attended and reviewed events, restaurants and bars

EDUCATION

School of Visual Arts, New York, NY 2006 - 2009

BFA in Advertising

University of Toledo, Toledo, OH 2007

English Humanities for transfer credit

Toledo Museum of Art, Toledo, OH 2005 - 2006

Drawing / Painting

Owens Community College, Toledo, OH 2004 - 2006

Commercial Art / Graphic Design

COMPUTER SKILLS

Macintosh & Windows

Adobe Illustrator, InDesign, Photoshop, Dreamweaver

Apple Final Cut Pro, Keynote

Microsoft Word, Power Point, Excel, Entourage

Wordpress